

# Take Note



## NEW FACES AND SPACES



Cathy Andersen

**Cathy Andersen** was recently promoted to vice president of human resources and facilities for **Universal Companies**. In her new role, Anderson will continue to be responsible for all aspects of human resources including planning and development, compensation and benefits, employee relations, recruiting, and retention, in addition to focusing on facilities

and related project work that will better align Universal Companies in the marketplace. Andersen is a seasoned professional with over 20 years of human resource management experience.



Pierre-Yves Lorand

**Yon-Ka® Paris** announces the appointment of **Pierre-Yves Lorand** as general manager for the U.S. territory and he will be based out of the Yon-Ka® USA national headquarters in Rockaway, N.J. In his new executive position, Lorand will oversee all operations for Yon-Ka® in the U.S., including sales, marketing, distribution, and branding strategy.

Educated in France and the U.K., Lorand has extensive international experience in business strategy, operations, and management, including particular expertise and a good track record in sales and marketing, account management, and commercial excellence programs.



## AWARDS AND CELEBRATIONS



The 2011 Crystal Award, sponsored by **Les Nouvelles Esthétiques & Spa** to recognize the efforts and longevity of those individuals who have given so much to the profession, was awarded to the late Hubert Lam, OMD, and his wife and business

partner of 42 years, Pat Lam. Hubert Lam was a legendary entrepreneur and leader in the skin care industry, a highly respected educator, inventor, and acute businessman who fought tirelessly to advance the rights of the aesthetic profession. He was among the first to bridge the gap between the aesthetic and medical fields. Pat Lam is a CIDESCO Gold Medal award recipient, and was initially inspired by her husband's involvement in the industry. She later grew into an accomplished aesthetician and well-respected educator. She has used her passion for health and fitness to develop educational DVDs and books on wellness for the skin care professional. The Lams represent true pioneers in the skin care and spa industry. Their work has opened doors for many aesthetic professionals around the world.



**académie scientifique de beauté** is happy to announce that they are the recipient of the **H. Pierantoni Innovation Prize 2011**.

This prize is awarded by a jury, composed of doctors, journalists, press attachés, cosmetologists, and aestheticians. They study and test products, tools, machines, and concepts to identify those representing a real innovation in skin care, capable of transforming the practice and conception of aesthetics, as well as of improving the quality of the services offered to the customers.



## IN THE NEWS

**Marinello Schools of Beauty** is proud to present the **American Red Cross** with \$25,000 to help rebuild Japan after the devastating earthquake and tsunami. The funds are a result of a companywide **Cut-A-Thon** fundraiser, which took place in March and April. As part of the Cut-A-Thon, 45 Marinello campus locations offered \$5 haircuts to the public and \$2 wristbands with 100 percent of the proceeds benefiting the American Red Cross. Marinello's Burbank campus came out on top giving 241 haircuts; coming in second place was the Ontario campus and in third place was the Layton, Utah location. "With all our campuses joining together for the greater good, we are pleased Marinello can help quake victims in Japan," said Dr. Nagui Elyas, president and COO of Marinello Schools of Beauty. "We'd like to extend a thank you to the clients who participated in the Cut-A-Thon. We couldn't have done this without their help."



From Left to Right - Miriam Stone, Marty Stevens-Heebner, Jane Wurwand, and Allison Long

**Jane Wurwand**, founder and owner of **Dermalogica®**, recently gave the keynote speech at the annual **Women in Entrepreneurship Brunch** at the **UCLA Anderson School of Business**. Wurwand challenged the audience to push beyond the comfort-zone in order to succeed as entrepreneurs, not just with hard work but with unconventional thinking.

The **Mehaz Professional** Facebook page, [www.facebook.com/mehazpro.com](http://www.facebook.com/mehazpro.com), is gaining popularity among nail and skin care professionals around the world. The site is a great way to keep up with what is happening with Mehaz, connect with other professionals, and maybe even win Mehaz implements.